



LIGHTROOM REVEALED

‘Seeing the Light’

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Lightroom is one of the most innovative and intuitive programs to allow serious photographers to import captured images; set up a Data Asset Management (DAM) workflow; work on RAW and image files for both global and local enhancements and export files for final adjustments (if required) in Photoshop. Lightroom can effortlessly prepare images for photo-stitching and High Dynamic Range (HDR) composites to seamlessly pass on to Photoshop for completion. It can also produce a vast range of special effects, effective slideshows, print layouts and provide very attractive web designs.

One of the desirable elements of Lightroom is that it works with tiny thumbnails of your RAW and Tiff files without touching your originals and you can have several different virtual versions of your images with no pixels being harmed or your hard drives clogged up with large image files. The ability to file, catalogue and search for images is worth the price of the software alone – no more lost images.

This workshop will release the awesome power of this amazing program and you will probably find you are spending less time in Photoshop as a result. The workshop will focus on the library and develop modules in Lightroom as photographers will be concentrating most of their time on these.

RECOMMENDED FOR: The workshop is suited for photographers, who wish to achieve a high proficiency in Lightroom and would like to set up a proven system for cataloguing and searching for image files.

TUTOR: I am a triple winner of the AIPP ‘Australian Professional Landscape Photographer of the Year’ in 2000, 2001 and 2008 and privileged to be one of only two people in Australia to have won this award three times. I am also an AIPP Master photographer with three gold bars (satisfied the Master’s requirements four times). I write regularly for ‘Better Photography’ and ‘Better Digital Camera’ magazines and prior to becoming a photographer,

I wrote and played a little music (still do), spent awhile in management consulting and now enjoy being a passionate photographer and photo educator.

“There are a lot of great photographers on the speaking circuits who communicate their passion, but few are able to communicate passion as well and with a clear understanding and direction that the audience can take away and apply to their own lives. This is where Nick Melidonis excels. He’ll draw you into his world of landscapes, travel and fine art with inspirational images, then describe a simple process you can follow to develop your own style and create your own masterpieces. Nick’s presentation techniques are engaging, humorous and educational and he can speak on everything from composition and photographic philosophy to practical camera and Photoshop techniques – everyone leaves his seminars and workshops on a high.”

Peter Eastway, Grand Master of Photography, Publisher, Better Photography Magazine

REQUIREMENTS: Participants will require a notebook and their personal laptop computer loaded with a recent version of Adobe Lightroom or a trial version. Participants may use PC or MAC computers as the techniques are similar. Hand outs will be provided for reference during the course and for revision afterwards. A CD containing the images to be used during the workshop will also be supplied. Participants can therefore follow the techniques and skills demonstrated step by step.

PARTICIPANT NUMBERS: A minimum of 8 participants is required to run the workshop.

DATES: Please see my website at www.nickmelidonis.com for course dates.

TIMES: Start 9.00 am and finish 5.00 pm

VENUE: The venue is normally Wollaston College Conference Centre, Wollaston Road, Mount Claremont but may change depending on participant numbers. People enrolled will be informed of any venue change ahead of time.

COST: \$289.00 inclusive of 7 hours tuition, GST, all day tea and coffee, lunch, handouts and working CD.

BOOKINGS: Please email me first to ensure there are places still available. To enroll:

(i) please mention the course name and send a cheque payable to:

‘Spirit of Place’, Nick Melidonis, 28b Lilly Street, South Fremantle, WA 6162,

Or

(ii) Please send electronic fund transfer to ANZ Fremantle Branch

Account name –Spirit of Place, BSB - 016-307, account number 4818-80319

When using this option, can I please request that you put a name or some way I can identify you as having placed the funds into the account.

WORKSHOP OUTLINE:

- What Lightroom does and how it compliments Photoshop.
- Understanding how to set up a Pro workflow in the field and at home with Lightroom
- The Lightroom interface and four main modules
- Setting up Lightroom and useful keyboard shortcuts
- Importing images from the camera and the advantages of DNG RAW files
- How to export images for maximum flexibility
- Setting up a Digital Asset Management system to manage files. The power of using keywords
- Searching for images by using the comprehensive attribute search systems including flagged images, camera and lenses used, words etc
- Collections for convenience
- The Develop module with its vast number of tools for RAW image adjustments.
- Creating virtual copies for a myriad of image styles. Using presets.
- Understanding and using the powerful tools for local and global image changes including the gradient tool, adjustment brush and post crop vignetting.
- The useful clone, heal and Targeted Adjustment Tools
- Using Lightroom for stunning black and white and toned images
- Hand tinting effects
- Illustrative edge effects
- Techniques for powerful landscapes
- Techniques for striking portraits
- Noise reduction and sharpening an image
- Diffused glows and skin softening
- Photo stitching and HDR effects seamlessly with Lightroom and Photoshop
- Introduction to the slideshow module